



RACHEL L. GEORGE

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opinionatedray.com



PUBLICATIONS

360 Magazine
RYSE Magazine
The Stand
What the Health
LivableCNY
Brooklyn Buttah
IMC Magazine
Nashville Pride
MTSU Sidelines

SKILLS

Reporting
WordPress
Facebook
Twitter
Instagram
Periscope
YouTube
Adobe
(Illustrator,
Premier Pro,
Lightroom,
InDesign)
Microsoft Suite
(Word, Powerpoint)
Soundcloud
Buffer
Hootsuite
Twitter Analytics
Snapchat

AWARDS

- Newhouse Dean's Scholarship Summer '16
- L. Edgar Prina Graduate Scholarship Recipient

ORGANIZATIONS

National Association of Black Journalists
Newspaper and Online Journalism
-Faculty Search Committee

PROFESSIONAL EXPERIENCE

FEATURES CONTRIBUTOR

Brooklyn Buttah Magazine, Jan. 2017 Present

- Write daily news/culture posts
- Promote content across various social media platforms (Facebook, Twitter)
- Pitch story and interview ideas daily, transcribing as needed
- Create multimedia features using Premier Pro

EXECUTIVE EDITOR

360 Magazine, Dec. 2016 Present

- Edit articles from various sections of the magazine
- Work with designers to execute ideas for artwork
- Communicate with section editors about deadlines of articles

URBAN AFFAIRS STAFF WRITER

The Stand, South Side Newspaper, Sept. 2016 Jan. 2017

- Contributed weekly news story ideas for web about the community.
- Wrote profile stories once a month for print.
- Wrote the February 2017 cover story.
- Nomination from Syracuse Press Club for News Feature/Series "Neighborhood Trauma"

SENIOR EDITOR

Zest Magazine, Sept. 2016 Dec. 2016

- Managed back of book articles
- Generated ideas to Editor in Chief
- Worked with designers to discuss ideas for artwork and layouts
- Met with writer to go over revisions

ASSOCIATE EDITOR

RYSE Magazine, Aug. 2015 Nov. 2016

- Handled the appearance and content of feature articles
- Managed writing and editing of staff writers
- Organized photography for the features section
- Conducted meetings to discuss ideas for artwork, layout and story ideas

STAFF WRITER/ENTERTAINMENT REPORTER

The IMC Magazine (International Music Conference), Dec. 2015 Feb. 2016

- Provided editorial content for various sections of the magazine and website
- Wrote four features, conducted three interviews, and wrote one song review
- Maintained the confidentiality of high profile interviewees

EDUCATION

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

Syracuse, NY - May 2017

M.A., Magazine, Newspaper and Online Journalism

MIDDLE TENNESSEE STATE UNIVERSITY

Murfreesboro, TN - Dec. 2013

B.A., Mass Communications

Minors: African American Studies/Women's Studies